

Follow us on :



Contents

- News and Commentary
- Media Releases
- Latest Research
- The Industry
- Leading Companies in the Industry

Industry Snapshots

Published by Acquisdata Pty Ltd

A.C.N. 147 825 536

ISSN 2203-2738 (Electronic)

©Acquisdata Pty Ltd 2016

www.acquisdata.com

Disclaimer of Warranties and Liability

Due to the number of sources from which the information and services on the Acquisdata Pty Ltd Service are obtained, and the inherent hazards of electronic distribution, there may be delays, omissions or inaccuracies in such information and services. Acquisdata Pty Ltd and its affiliates, agents, sales representatives, distributors, and licensors cannot and do not warrant the accuracy, completeness, currentness, merchant ability or fitness for a particular purpose of the information or services available through the Acquisdata Pty Ltd service. In no event will Acquisdata Pty Ltd, its affiliates, agents, sales representatives, distributors or licensors be liable to licensee or anyone else for any loss or injury caused in whole or part by contingencies beyond its control in procuring, compiling, interpreting, editing, writing, reporting or delivering any information or services through the Acquisdata Pty Ltd Service. In no event will Acquisdata Pty Ltd or its affiliates, agents, sales representatives, distributors or licensors be liable to licensee or anyone else for any decision made or action taken by licensee in reliance upon such information or services or for any consequential, special or similar damages, even if advised of the possibility of such damages. licensee agrees that the liability of Acquisdata Pty Ltd, its affiliates, agents, sales representatives, distributors and licensors, if any, arising out of any kind of legal claim (whether in contract, tort or otherwise) in any way connected with the Acquisdata Pty Ltd service shall not exceed the amount licensee paid for the use of the Acquisdata Pty Ltd service in the twelve (12) months immediately preceding the event giving rise to such claim.

CANADA MEDIA

14 September 2016

This Week's News

- **Financial Post - Postmedia debt reduction plan receives final approval from court - 12/9/2016**
An Ontario judge has approved a plan to reduce the debt of Postmedia Network Canada Corp. For the complete story see: <http://business.financialpost.com/news/postmedia-debt-reduction-plan-receives-final-approval-from-court>
- **Talking New Media - Facebook continues to find it hard to avoid new media controversies, joining Apple and Google in making missteps - 9/9/2016**
Tech companies say they don't want to be seen as media companies, yet they are also content distributors, digital newsstands in many cases, and so when they censor content they are acting as editor, a role they appear poorly equipped to manage successfully. For the complete story see: <http://www.talkingnewmedia.com/2016/09/09/facebook-continues-to-find-it-hard-to-avoid-new-media-controversies-joining-apple-and-google-in-making-missteps/>
- **Kidscreen - Canadian studio's Cracké hatches global plans - 7/9/2016**
Quebec City animation house Squeeze Studio is riding high with its first original IP, Cracké, which has just added France's Canal+ to its list of global broadcasters. For the complete story see: <http://business.financialpost.com/news/postmedia-debt-reduction-plan-receives-final-approval-from-court>

Other Stories

- The Globe and Mail - CRTC opens hearings on skinny basic TV offerings - 7/9/2016
- Metro News - After hundreds of complaints, regulator examines new trimmed-down TV packs - 6/9/2016
- Calvin Anyre.com - CANADA TELECOM REGULATOR REJECTS QUEBEC PLAN TO IP-BLOCK GAMBLING SITES - 2/9/2016
- PR Newswire - Canadian Media Sales Becomes Exclusive U.S. Sales Rep for Corus Entertainment's Broadcast and Specialty Television Networks - 31/8/2016
- Kidscreen - CRTC overhauls indie production fund framework - 26/8/2016
- Huffington Post - Social Media Wins Gold For Sexism Backlash - 25/8/2016
- Canadian Business - Canada is cracking down on paid social media endorsements - 25/8/2016
- Market Wired - Fairfax Announces Acquisition of Shares of Torstar - 25/8/2016

Media Releases

- Canadian Broadcasting Corporation - CBC/Radio-Canada appoints Diane Girard as Vaules and Ethics Commissioner - 12/9/2016
- Transcontinental Inc. - Transcontinental Inc. announces its financial results for the third quarter of Fiscal 2016 - 8/9/2016
- Cogeco - IMPORTANT ROLL-OUT OF NEW HD CHANNELS FOR COGECO CUSTOMERS - 7/9/2016
- Corus - Corus Entertainment Revamps its Treehouse App - 6/9/2016
- Cogeco - COGECO CONNEXION WELCOMES NEW PRESIDENT KEN SMITHARD - 1/9/2016
- Shaw - CRTC decision means fewer resources for CBC/Radio-Canada programs and services - 31/8/2016
- Transcontinental Inc. - TC Media announces sale of La Sentinelle newspaper in Chibougamau and of its monthly Le Jamésien - 25/8/2016

Latest Research

- Contextual social capital: linking the contexts of social media use to its outcomes - By Kelly Quinn

Overviews of Leading Companies

Cogeco Inc (CCA)
 Canadian Broadcasting Corporation
 Corus Entertainment Inc (CJR.B)
 Quad Graphics (QUAD)
 Quebecor Inc (QBR.B)
 Rogers Communications Inc (RCI)
 Shaw Communications Inc (SJR)
 Thomson Reuters Corporation (TRI)
 Torstar Corporation (TS.B)
 Transcontinental Inc (TSX: TCL.A, TCL.B)

#Acquisdata is proud to be hosting a league on Estimize. Want the opportunity to win free subscriptions? Then join the Acquisdata Media and Telecommunications League at:

[#](https://www.estimize.com/leagues/acquisdata-media-and-telecommunications)

